



Perceptual Style™ Guide Training Curriculum

The Perceptual Style™ Guide Program is ideal for individuals who want to incorporate the concepts and tools of Perceptual Style Theory™ into their own coaching programs or management practices. The PS Guide Program is the foundational course for all certified Perceptual Style Coaches.

The program consists of 10 modules which cover the topics of:

- Perceptual Style Theory key concepts.
- Deep dives for each Perceptual Style™ (strengths, weaknesses, communication approach, response to change, stress responses, and motivation triggers.)
- Perceptual Style relationships of Opposite, Neighbor, One-Off, and Kindred Spirits.
- Delivering PSA results.
- Practical application exercises.
- 90-minute one-on-one session with Lynda-Ross or Gary

Program Materials:

- *Unlock the Power of Your Perception* (available on Amazon)
- *Opportunities and Challenges: A Coach's Guide to Working With All Six Perceptual Styles* (provided during the program)
- *Celebrate You* action guides for each Perceptual Style (provided during the program)
- *PSA Interpretation Guide* (provided during the program)

Program Delivery:

- Each participant receives a one-on-one interview prior to the beginning of the program. The participants complete the Perceptual Style assessment and review their results and their coaching goals with Lynda-Ross or Gary.
- Program is scheduled over 10 calendar weeks with 9 module sessions and 1 activity session.
- Each module is a focused topic with presentation and discussion.
- Preparation work for each module consists of reading sections from the course books.
- Each activity is focused on the practical application of Perceptual Style Theory.
- 90-minute Zoom call (recorded) for each session.
- Private forum for course materials.



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Program Example Schedule :

<i>Week</i>	<i>Activity</i>
Pre-req	Activity 1: One-on-one interviews with participants
# 1	Module 1: Key Concepts and Theory Overview
# 2	Module 2: Activity Deep Dive
# 3	Module 3: Adjustments Deep Dive
# 4	Module 4: Flow Deep Dive
# 5	Module 5: Goals Deep Dive
# 6	Module 6: Methods Deep Dive
# 7	Module 7: Vision Deep Dive
# 8	Module 8: Perceptual Style Interactions
# 9	Module 9: Delivering PSA Results and PSA Administration
#10	Activity 2: Individual Guide Knowledge Demonstration and Debrief

Program Pricing: \$897 (payment plans available)