



Perceptual Style™ Coach Training Curriculum

The Perceptual Style™ Coach Program is ideal for individuals who want to master advanced concepts of Perceptual Style Theory™, including Preferences for Interaction, Recognized Strengths, and skill development.

The *Perceptual Style™ Guide Program* is a prerequisite for participation in the Perceptual Style Coach Program. One year of practical experience using Perceptual Style prior to participation in the Perceptual Style Coach Program is also encouraged.

The program consists of 10 modules which cover the topics of:

- Advanced Perceptual Style Theory™ concepts and constructs.
- Advanced Preferences for Interaction
- Advanced Natural Action Capacity constructs and applications
- Perceptual Style and Recognized Strengths Profile assessment construction, reliability, and validity
- Creating Development plans
- Advanced strengths-based coaching techniques
- Case Studies and knowledge demonstrations
- Five hours of one-on-one time with Lynda-Ross or Gary

Program Materials:

- Recognized Strengths Profile™ assessment
- *Unlock the Power of Your Perception* (available on Amazon)
- *Opportunities and Challenges: A Coach's Guide to Working With All Six Perceptual Styles* (provided during the program)
- *Live Your Talents* action guide (provided during the program)
- *Coach's Guide to Delivering PSA and RSP Results* (provided during the program)
- *Development Plan Construction* action guide (provided during the program)

Program Delivery:

- Program is scheduled over 10 calendar weeks with 7 module sessions and 3 activity sessions.
- Each module is a focused topic with presentation and discussion.
- Preparation work for each module consists of reading sections from the course books.
- Each activity is focused on the practical application of Perceptual Style Theory.
- 90-minute Zoom call (recorded) for each session.
- Private forum for course materials.



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Program Example Schedule:

<i>Week</i>	<i>Activity</i>
# 1	Activity 1: One-on-one interviews with participants
# 2	Module C2: Preferences for Interaction
# 3	Module C3: Perceptual Style & PFI Interaction Deep Dive
# 4	Activity C4: Case Studies #1 debrief
# 5	Module C5: Recognized Strengths & Natural Action Capacities
# 6	Module C6: Assessment Construction and Results Interpretation
# 7	Activity C7: Case Study #2 Debrief
# 8	Module C8: Creating Development Plans
# 9	Module C9: Advanced Applications and RSP Administration
# 10	Activity C10: Individual Coach Knowledge Demonstration and Debrief

Program Pricing: \$1,197 (payment plans available)